



FIRST 5
SANTA CLARA COUNTY

Learning Together Initiative A Place Based Approach



Learning Together Initiative



FIRST 5 Santa Clara County released a Request for Qualification (RFQ) in the Fall of 2009 for the Learning Together Initiative (LTI) to implement a county-wide Family Engagement /Community Outreach Worker Program, with a target start date of January 1, 2010.

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Learning Together Initiative



Focus of Learning Together Initiative is on school readiness (including health and early literacy) to ensure overall academic success and well-being of children throughout Santa Clara County.

Five critical dimensions for school readiness:

- *Health and physical development*
- *Emotional well-being and social competence*
- *Approaches to learning*
- *Communicative skills*
- *Cognition and general knowledge*

(National Education Goals Panel "Getting a good start in school," 1997)

School readiness strategies are most effective when they are responsive to the rich cultural and language backgrounds of families and children. (Getting Ready: A National School Readiness Initiative: Findings, 1995, pg.18)

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Through a two part component, LTI partners work in tandem to create a seamless menu of outreach, engagement, education, and resources for families with children prenatal through age 5.

The program components are:

Component 1: Community Worker (CW) and
Associate Community Worker (ACW)

Component 2: Family Resource Center (FRC)

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Component 1 – Community Worker:

The Community Worker (CW)/Associate Community Worker (ACW) component is the means by which we create sustainable and lasting community engagement and volunteerism in Santa Clara County.

CWs/ACWs provide school readiness information, resources, and support to families with children prenatal through age 5 through a range of topics including:

1. School Readiness
2. Health
3. Early literacy/Oral Language Development



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Community Workers/Associate Community Workers Promote and Educate on:

School Readiness: The importance of self-care and motor skills, self-regulation, social expression, academics – transition to Kindergarten, Countdown to Kindergarten handbook, and Arts Enrichment;

Early Literacy and Oral Language Development: The importance of Early Literacy and Oral Language Development and how families can help develop literacy and oral communication skills beginning at birth through everyday interactions such as sharing books, telling stories, singing songs, talking to one another, or pointing out and naming objects.

Health: The importance of preventive health care and overall health and wellness (i.e. oral health, immunizations, well baby checks). As well as inform and refer families for developmental screening of children, and facilitate health insurance enrollment/maintenance, and connections to a medical home (primary health care provider);

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Community Workers/Associate Community Workers Promote and Educate on:

- **Family Resource Centers**
 - SEEDS of Early Literacy
 - Abriendo Puertas/Opening Doors
 - Arts Enrichment
 - Positive Parenting Program (Triple P) – Level 2 and 3
 - Touchpoints
- **FIRST 5's System of Care**
- **Resources and Information**
 - Childhood Developmental Stages
 - 6 Childhood Developmental Assets
 - Kit for New Parents
 - Community Resources
 - FIRST 5 Thematic Campaigns/Website/Radio Programs

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Component 2 – Family Resource Center

The Family Resource Center (FRC) are:

- Community-based, family friendly, and have flexible hours to accommodate families.
- Serve as a “hub” for families by providing an array of information and resources
- Safe, clean, high-quality, multi-service environments
- Serve as a “home base” location to house CWs, as appropriate, to ensure they are closely connected to the communities they serve.
- Engage parents/caregivers in the identifying needs, and in supporting programs and services

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Component 2 – Family Resource Center

LTI staff will work collaboratively to leverage and develop, plan, coordinate, and provide seminars on the following topics :

1. SEEDS of Early Literacy
2. Abriendo Puertas/Opening Doors
3. Arts Enrichment
4. Positive Parenting Program (Triple P)
5. Touchpoints



- Educational, recreational and other support services for families and children
- Community pride, health, and cultural events
- Obesity prevention and health/well-being activities and resources: nutrition activities, gardens, sports, cooking classes, etc.

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Family Resource Center and Satellite Sites



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Map Icon	FRC Name	Address	City	Zipcode
A	MACSA Family Resource Center - Bldg. K-1	385 I.O.O.F Avenue	Gilroy	95020
B	Jason Dahl Family Resource Center - Rm. P-1	3200 Water Street	San Jose	95111
C	Edenvale Community Center	4955 Edenvue Drive	San Jose	95111
D	Seven Trees Community Center	3590 Cas Drive	San Jose	95111
E	Somos Mayfair	370B S. King Street	San Jose	95116
F	Khmer Krom Cambodian Center	1594 Cunningham Avenue	San Jose	95122
G	Spartan Keyes Neighborhood Center	570 Keyes Street	San Jose	95112
H	Sacred Heart Community Services	1381 South 1st Street	San Jose	95110
I	Mayfair Community Center	2039 Kammerer Avenue	San Jose	95116
J	Roosevelt Community Center	901 East Santa Clara Street	San Jose	95116
K	Indian Health Center, Ste #140	25 N. 14th Street	San Jose	95112
L	Hank Lopez Community Center	1694 Adrian Way	San Jose	95122
M	Santee Family Resource Center - Rm. 23	1313 Audobon Drive	San Jose	95122
N	SJB Northwood Family Resource Center, Bldg. 700	2760 E. Trimble Road	San Jose	95132
O	The Health Trust Family Resource Center	46 Race Street	San Jose	95126
P	Catholic Charities Family Resource Center	4 Wabash Avenue	San Jose	95128
Q	The Refuge	3098 Browning Avenue	San Jose	95124
R	Fairwood Family Resource Center, Bldg. 203	1110 Fairwood Avenue	Sunnyvale	94089
S	Mercy Street Family Resource Center	748 Mercy Street	Mountain View	94041

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LTI Funded Partners



Regions*	Funded Applicants/Collaboratives	Zip Codes
1	Catholic Charities, Silicon Valley Education Foundation, and MACSA	95020, 95111, 95123
2	Somos Mayfair, International Children's Assistance Network (ICAN), Choices for Children, Gardner Family Care, Catholic Charities, Indian Health Center, and Sacred Heart Community Services	95116, 95122, 95127, 95112
3	The Health Trust and SJB Child Development Centers	94086, 95002, 95035, 95132, 95133
4	The Health Trust, Catholic Charities, and Advent Group Ministries – The Refuge	95051, 95117, 95118, 95126, 95128
5	Community Health Awareness Council and Jewish Family & Children's Services	94040, 94087, 95014, 95129

**Santa Clara County, Supervisorial Board Districts*

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Learning Together Initiative Workforce and Community Volunteers

Program Coordinators/Supervisors: 12

- Oversee implementation and general day to day management of LTI programs and services. Develop and foster community partnerships, and explore opportunities for collaboration and leveraging resources.

Family Resource Coordinators: 5, one in each Supervisorial District

- Manage, coordinate, plan, and schedule Family Resource Center programs, services and activities. Leverage additional resources for the center.

Volunteer Coordinators: 5, one in each Supervisorial District

- Manage and oversee the recruitment, training, mentoring, and supervision of community volunteers (stipend and non-stipend).

Total Numbers of Community Workers: 34

- Lead outreach, engagement and education efforts to diverse families, community based organizations, early learning centers, and to many other areas in the community where families with children, prenatal through age 5, gather.
- Lead and facilitate LTI core components (i.e., Triple P, Abriendo Puertas/Opening Doors, Arts Enrichment, and SEEDS), and other support services/learning opportunities.

Total Number of Associate Community Workers: 120

- Lead and assist LTI staff with outreach, engagement and education efforts. Lead and assist in implementation of LTI core components and other activities.

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LTI Core Curriculums



- LTI offers several evidence-based parenting programs aimed to increase parent’s skill as their child’s “first teacher”:
 - **SEEDS of Early Literacy:** Combines research based information on five critical early literacy skills of: discourse, rich vocabulary, phonological awareness, book and print rules and letter knowledge. Emphasizes on the importance of relationship-based adult-child interactions which shows that children learn best when adults are sensitive and responsive to a child’s social-emotional needs as well as care about their educational goals and practice.
 - **Abriendo Puertas/Opening Doors:** Evidence based curriculum addresses the importance of child and family well-being: good health, social and emotional well-being, school readiness, and the economic well-being of the family.
 - **Arts Enrichment:** A kinesthetic learning model that involves parent and child together, using art as a medium for 0-5 children’s development and readiness for school.
 - **Triple P (Positive Parenting Program):** Evidenced based prevention and intervention model that uses a multi-level framework that tailors information, advice and professional support to the needs of individual families. Triple P incorporates five levels of intervention of increasing strength for parents of children from birth to age 16.

Statistically significant gains in parents’ self-perception of skill in key parenting behaviors and in all pertinent skill areas in all the workshops

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