

2019

Santa Clara County Suicide Prevention Conference



Friday, May 31, 2019

**Santa Clara County Office of Education:
1290 Ridder Park Drive, San Jose**



COUNTY OF SANTA CLARA
Behavioral Health Services

Objectives

To celebrate and acknowledge a local organization or individual who has contributed significantly to suicide prevention efforts.

To share experience and learnings from Santa Clara County's suicide prevention efforts with other counties and professionals engaged in suicide prevention or mental health.

To increase understanding of the County of Santa Clara's Suicide Prevention Program.

Agenda

| Time | Activity | Room |
|----------|--|----------------------------------|
| 8:30 AM | Check-in, breakfast, resource fair | San Jose Room |
| 9:00 AM | Opening session facilitated by Vic Ojakian, National Alliance on Mental Illness (NAMI), Santa Clara County Behavioral Health Board (BHB) Welcome remarks <ul style="list-style-type: none">• Dr. Mary Ann Dewan, Superintendent, Santa Clara County Office of Education• Toni Tullys, Director, Behavioral Health Services Department Keynote speech: Dr. Shashank Joshi, Stanford University/Lucille Packard Children's Hospital Presentation of Suicide Prevention Advocate Award | San Jose Room |
| 10:00 AM | Break | |
| 10:15 AM | Breakout session #1 | Various rooms |
| 11:15 AM | Break | |
| 11:30 AM | Breakout session #2 | Various rooms |
| 12:30 PM | Lunch, resource fair, networking | Cafeteria and San Jose Room area |
| 1:00 PM | End | |

Suicide Prevention Advocate Award

Santa Clara County's first-ever Suicide Prevention Advocate Award will be given to a local school or school district that has made exemplary efforts in the areas of suicide prevention, mental health promotion, and/or improving school climates to be supportive of students' resilience and wellbeing. The award will celebrate and honor the progress accomplished by a local school community in improving the lives of young people by nurturing their mental health and wellbeing.

The award recipient was chosen by workgroup co-chairs of the Suicide Prevention Oversight Committee, and by other key suicide prevention partners.

Breakout Sessions (two concurrent sessions, an hour each)

| Topic | Description | Presenters | Room |
|--|---|--|-------------------|
| Preventing Suicides: Safe messaging and working with the news media | This session will provide an overview of the safe messaging guidelines, overview of media analysis, case studies regarding media coverage of K. Spade and A. Bourdain suicides, a group activity and discussion. | Joy Alexiou, Santa Clara County HHS Public Information Officer | Guadalupe Room |
| Culturally competent suicide prevention training | This presentation and discussion will describe an effort within Santa Clara County to both evaluate and modify its suicide prevention trainings to account for culture and diversity considerations. Presenters will discuss foundational frameworks that can be used to inform culturally competent suicide programming, and demonstrate how one might use these frameworks to better serve diverse communities. | Lichin Ly Shikha Saggi Gabriel Corpus Brandon Hoeflein Kaleen Carimbocas Palo Alto University | Oak Grove Room |

| Topic | Description | Presenters | Room |
|---|---|---|-----------------------|
| <p>School-Based Suicide Prevention and Crisis Response: A cross-sector partnership for policy AB2246 implementation</p> | <p>Following the passage of AB 2246 mandating the implementation of suicide prevention policies in schools, this session will highlight the efforts by the Santa Clara County Behavioral Health Services Department (BHSD) and its partners in supporting policy implementation. The Suicide Prevention Program will share an overview of suicide prevention trainings offered by the County, and discuss the school-based partnership, which involves the Kognito training company, the local HEARD Alliance nonprofit group, the County Office of Education, and the BHSD. Panel members will participate in a discussion regarding the rollout of Kognito 'At-Risk' gatekeeper training for teachers and staff, and technical support from the HEARD Alliance, as part of school districts' efforts to strengthen school systems to support student mental health.</p> | <p>Jennifer Del Bono, Santa Clara County Office of Education</p> <p>Jasmine Lopez, Santa Clara County Suicide Prevention Program</p> <p>Kathy Marek, Santa Clara Unified School District</p> <p>Jessie Swift, Morgan Hill Unified School District</p> <p>Mary Ojakian, HEARD Alliance</p> | <p>ERC #1</p> |
| <p>Postvention as Prevention: Increasing capacity to respond to suicide loss survivors and increase care for the community</p> | <p>This session will detail the history of Santa Clara County's Interventions Workgroup, including its current focus on postvention work through improved communications and increasing capacity to provide grief support in the county. We will end the session with an activity that allows participants a moment of self-care.</p> | <p>Kris Bifulco, LGBTQ Wellness</p> <p>Eddie Subega, Santa Clara County Suicide and Crisis Services</p> <p>Dr. Janet Childs, Bill Wilson Center for Living with Dying</p> | <p>Cupertino Room</p> |

| Topic | Description | Presenters | Room |
|---|--|---|----------------------|
| <p>Change Starts at Home: How local communities can promote suicide prevention</p> | <p>We all have a role to play in tackling stigma and preventing suicide. In this session, participants will learn about how cities, schools and community organizations in Santa Clara County are engaging in suicide prevention and changing our local culture. This breakout will share stories about policy successes and ongoing policy work, and will offer some practical guidance for how to influence policymakers in your own community.</p> | <p>Paul Escobar, Suicide Prevention Advocate</p> <p>Councilmember Bob Nuñez, Milpitas City Council</p> <p>Renee Lorentzen, City of Milpitas Recreation Services</p> <p>Pastor Robert Mize, Cathedral of Faith</p> <p>Sharon Genkin, San Jose Moms Demand Action</p> | <p>Saratoga Room</p> |
| <p>The Optimization of Data for Suicide Prevention Program Development</p> | <p>This panel presentation will discuss multiple components and strategies of a coordinated data workgroup effort, designed with the mission of optimizing the use of data for suicide prevention program development. Members of the Santa Clara County Suicide Prevention data workgroup will discuss the unique collaborations, data systems, and analysis strategies used to prevent suicide deaths within their catchment area. Topics include:</p> <ol style="list-style-type: none"> 1) Development, strengths, and challenges of medical examiner collaborations for suicide death data 2) Wide-scale use of public health data from hospital and state systems for suicide prevention recommendations; and 3) Optimization of coroner data through creation of a structured and replicable data system, use of intersecting variables, and utilization of advanced but accessible statistical methods. | <p>Vic Ojakian, NAMI, BHB</p> <p>Paul Muller, Bridge Rail Foundation</p> <p>Mandeep Sidhu, Santa Clara County Public Health Department</p> <p>Lorna Chiu, Palo Alto University (PAU)</p> <p>Jordan Rine, PAU</p> | <p>ERC #3</p> |

| Topic | Description | Presenters | Room |
|---|--|--|-------------------------|
| <p>Innovating Suicide Prevention for Asian American Communities</p> | <p>In December 2018, the <i>Asian American Journal of Psychology</i> published a special issue on Asian Americans and Suicide. Its 10 articles highlight the most updated and innovative approaches to suicide prevention for Asian Americans through a culturally informed lens. This science provides guidance for community and clinical efforts to curtail the problem of suicide in Asian Americans. We invite all stakeholders to join us for a brief presentation of these new advancements by two special issue co-editors, followed by a guided community brainstorm to collaboratively identify how we can translate findings – to revolutionize our suicide prevention activities and services.</p> | <p>Dr. Joyce Chu, Palo Alto University</p> <p>Dr. Shashank Joshi, Stanford University/ Lucille Packard Children's Hospital</p> | <p>Milpitas Room</p> |
| <p>Santa Clara County Services for Suicide and Crisis Intervention</p> | <p>The Santa Clara County Behavioral Health Services Department and its community partners together provide comprehensive suicide prevention and crisis intervention services, including Suicide and Crisis hotline, Crisis Text Line, Mobile Crisis Response Team (MCRT) for adults, and Uplift Mobile Crisis services for children and youth. These service providers will present information about their programs/services and share program successes and challenges.</p> | <p>Lan Nguyen, Santa Clara County Suicide and Crisis Services</p> <p>Mikelle Le, Santa Clara County Mobile Crisis Response Team</p> <p>Laura Kachelmeyer, Uplift Mobile Crisis</p> | <p>Morgan Hill Room</p> |

Resource Fair Organizations

- Suicide Prevention Program, Santa Clara County Behavioral Health Services Department (BHSD)
- Ethnic & Cultural Communities Advisory Council, Santa Clara County BHSD
- National Alliance on Mental Illness (NAMI) Santa Clara County
- American Foundation for Suicide Prevention
- Each Mind Matters, California's Mental Health Movement
- Santa Clara County Office of LGBTQ Affairs
- Project Safety Net, City of Palo Alto

Free Wifi: SCCOE Guest

Survey

Please fill out a survey about your experience today. You can access it by following this link: http://bit.ly/sp_2019.

Thank you for providing your feedback!

Acknowledgments

Many thanks to the following individuals for their support and leadership around suicide prevention:

- Santa Clara County Suicide Prevention Oversight Committee (SPOC)
Co-chairs
 - Toni Tullys, Director, Santa Clara County Behavioral Health Services Department
 - Vic Ojakian, Board Co-President, NAMI Santa Clara County; Member, Santa Clara County Behavioral Health Board
- SPOC members and workgroup stakeholders
- Santa Clara County Office of Education
 - Dr. Mary Ann Dewan, Superintendent
 - Jennifer del Bono, Director, Safe & Healthy Schools

The Santa Clara County Suicide Prevention Program is fully funded by the California Mental Health Services Act (Prop. 63).

Help is available for individuals & families in crisis or struggling with mental health and/or substance use issues.

Mental Health Services # 1-800-704-0900

Substance Use Services # 1-800-488-9919

Suicide & Crisis Hotline # 1-855-278-4204

In Crisis? Text RENEW to 741741

