



Latino Business
Student Association
Leaders of Ethics, Professionals of Excellence

Tax Freedom Day & Community Resource Fair 2012

True financial freedom comes from understanding, engaging and taking control of one's finances. Tax Freedom Day 2012 is an opportunity to do all three! Join us for an opportunity to file your taxes for free, receive a customized paying for college plan and visit with organizations from the non-profit and financial sector.

Dear Community Partner,

Downtown College Prep is hosting a free tax filing and community resource fair event on Saturday March 31st from 10:00am-3:00pm. The vision of this event is to create an opportunity for low-income, college-bound families in San Jose to gain a sense of financial empowerment. To accomplish this we will provide free tax filing services as well as college financial aid consultations. In addition, we would like to provide a connection to community resources offered through non-profit organizations and financial entities. By providing all these tools and resources in one place, we want to create opportunity for tangible and immediate action for our families.

We would like to invite your organization to host a table at our community fair. We believe that your organization is a tremendous asset to the community and our families will benefit from connecting with you. Included below are event logistics. If you are able to participate please send an email to Priscilla Lerza, College Financial Aid Manager at Downtown College Prep who will follow up with you prior to the event. Her contact information is plerza@dcp.org.

We thank you for your consideration,

Tax Freedom Day & Community Resource Fair Team

[Downtown College Prep, Intuit Inc., LatinosConnectIntuit, and the Latino Business Student Association @ San Jose State]

Date	3/31/2012
Resource Fair Hours	10:00am-3:00pm (set up begins at 9:30am)
Location	DCP Alum Rock, 1250 South King Road San Jose, CA 95122
Materials Provided	Tables, chairs, snacks, drinks, lunch
Demographic	Low-income families in San Jose with children in K-12
Anticipated Attendance	100-150