

# Voices United: Summary of Services

Voices United is building a countywide Coalition and collaborations to reduce Underage Drinking, Youth Marijuana Use, and Ecstasy, which is in line with the County's strategic plan.

Using environmental prevention strategies Voices United:

## Re-Underage Drinking

- ✓ connected with City Councils to make sure Social Host Ordinances were in place.
- ✓ participate with the SCC Department of Public Health's Alcohol and Impaired Driving Group of their Traffic Safe Communities Network, presenting DUI Panels at schools.

## Re-Youth Marijuana Use

- ✓ mobilized the majority of 80-plus members from the community and schools who wrote or spoke at San Jose City Council, advocating for a robust set of zoning and other restrictions for marijuana dispensaries.
- ✓ Voices United also worked with City Council to raise the age of employees and those buying medical marijuana to 21 years of age.

## Re-Ecstasy

- ✓ Wrote an Ecstasy White Paper. As a result Voices United
- ✓ Produced and Distributed a 'Tips for a Safer Rave' card

The Youth Marijuana Use issue overshadowed the work of the Coalition because school suspension rates for substance use skyrocketed 106%, primarily due to marijuana use. School administrators, teachers and even students asked for accurate information on marijuana and e-cigarette issues. In response Voices United prepared and distributed 30,000 copies of the 4-Pager on Youth Marijuana issues entitled: *Beware Of The Hype, Check Out The Research*. It has already been reprinted, and a Spanish version published.

Utilizing the momentum created last year, Voices United launched **Green Red Ribbon Week**: marijuana awareness and prevention activities in high schools. It is a tool to reconnect with schools and help reduce youth marijuana use. The approach also provides us with a pulse on what's going on so we can frame our next strategies with the schools. Although we initially targeted comprehensive high schools we responded to requests from alternative, charter, middle, elementary, adult and private schools.

Between July 1<sup>st</sup> and December 31<sup>st</sup> 2014, we reached 701 youth and 188 adults through presentations, 3,192 parents at parent events, 110 youth and 8 adults through unique activities, and 105 youth and 516 through district-sponsored activities, **totaling 779 youth and 2,546 adults and 4,635 Community Forum Fliers distributed = 7,960 people**

# Green Red Ribbon Week Grid – July 1<sup>st</sup> – December 31<sup>st</sup>, 2014

	<u>Contacts:</u> Calls	Meetings, Material Distribution	Presentations Number of Students	Parent Activities/Number of Parents	Unique Projects/ Number of Participants	District Level Activities/Number of Participants
<b>East Side Union High School District</b>						
Andrew P. Hill	8/4, 9/8 12/9	10/24 12/9	9/25 - with FNL Club - 15			7/29-Seven Trees CC <b>Presentation</b> – 15 Youth
Evergreen	8/4 9/8	12/5	<i>12/5- Scheduled Presentations for entire school</i>	9/23- <b>150</b> (material)		
Independence	8/4	8/11 10/20	<i>Presentations Jan/Feb – SW</i>			
James Lick	8/4, 10/14 12/8, 12/19	7/31 8/11 9/2	10/24 - <b>13</b> made GRRW Posters 12/16 – <b>22</b> <i>Feb presentations to 500 students</i>	9/4 – <b>132</b> (material)	9/15 Bathroom Social Justice Project 10/6 Planning meeting 10/28 GRRW Health Fair - 55	11/7 Delivered 40 Community Forum fliers
Mt. Pleasant	8/4, 10/22 12/19	8/18 9/3 10/24, 12/9	<i>Scheduled 2 presentations for Feb 6th</i>	10/1 – <b>200</b> (material)	11/6 – 8 Presentation to nonprofits	
Oak Grove	8/4, 10/20 12/8, 12/19	8/11 12/18				
Piedmont Hills	8/4, 9/8	8/22		9/10 – <b>182</b> (material)		
Santa Teresa	8/4, 10/22	12/18	<i>2015 - again to do AcademiCon 6 presentations</i>			

Silver Creek	8/4, 9/8	9/9				
William C. Overfelt	8/4 9/8	7/3 7/18	7/10 – 25 2x 10/7 – <b>18, 12</b>	10/2 – 200 (material)		11/7 Delivered 50 Community Forum fliers
Yerba Buena		10/2			<i>1/12 – meeting with Social Worker re-Green Red Ribbon Week activities</i>	
Calero		8/11 9/29	9/29-20, 9/30-18 10/2-21, 10/6-32 10/7-32,10/14-23			
<b>Alternative ESUHSD Foothill</b>		9/9		10/2 – 68 (material)		
					<b>Follow-up from Community Forum</b>	<a href="#">For 11/13, Organizing a FORUM on MARIJUANA</a>
<b>Alum Rock Union Elementary School District</b>					<i>12/12 – work with SJPD to do presentations at Poco Way in the community</i>	<i>10/29 – making calls about event, and organizing agencies for Resource Tables</i>
Mathson Middle School	10/29	10/31 11/4 11/20 12/4		10/31 Talked to 45 Parents about Forum  11/7 - 405 Community Forum fliers to parents	<i>12/23 – met with Mayfair Community Center staff re- future collaborations</i>	<b>11/3</b> – delivered fliers to CET, MACSA, Tattoo Removal, Catholic Charities, (50 each) <b>11/7</b> – Our Lady of Guadalupe Church put Community Forum Fliers in Bullets (250) - Church of Uni of JC (50) -Grail (50)
San Antonio Elementary		11/4 11/18 12/4		11/4 - 480 Community Forum fliers to parents	<i>11/15 – Prosecutor for the District Attorney’s Office wants Voices United to come speak at <b>Luther Burbank Middle School</b></i>	<b>11/10</b> - door-to-door canvassing, Mayfair Community Center, Alum Rock areas (500 fliers)

LUCHA	10/29	10/31, 11/4 11/18, 12/4		11/4 - <b>250</b> Community Forum fliers to parents	<i>Parents from the Forum want to meet with school principals for more education (LUCHA, Rocketship, Latino Prep)</i>	<b>11/11</b> - canvassing San Antonio area, (350 fliers) <b>11/12</b> – canvassing, churches, Tropicana area (500 fliers)
Cesar Chavez	10/29	10/31, 11/4 11/18		11/4 - <b>500</b> Community Forum fliers to parents		<b>11/13</b> door-to-door canvassing, and stores at Jackson and Story Road area (470 fliers)
<b>Rocketship</b> – Alum Rock		11/10				<b>11/13 - Bilingual Community FORUM on MARIJUANA - 206 people attended</b>
<b>San Jose Unified School District</b>						
Gunderson	10/3, 10/6 10/14	10/2, 10/8, 10/16	<b>10/23 - 37</b>			<b>11/15 – Assistant Principals of Discipline Meeting</b> on Drug Trends.
Leland	10/6					It was too much material to digest – they want VU to come back several times in shorter increments.
Lincoln	8/4, 12/5					
Pioneer		11/19			<b>1/12</b> – meeting with Assistant Principal	
San Jose High	8/4, 12/18					
Willow Glen	8/4, 10/20 10/22	10/22				
Broadway		11/19				

<b>Palo Alto Unified School District</b>						<b>9/25 - Parent Night –</b> <u>2 High Schools and</u> <u>3 Middle Schools - 310</u>
Henry M. Gunn						<b>10/1 - Met at District:</b> student services coordinator, climate teacher, health education teachers and district nurse.
Palo Alto						<i>Invited to join School Safety Committee</i>
						<b>12/15</b> – District requested teen treatment referral
<b>Milpitas Unified School District</b>						
Calaveras Hill	9/25	9/26, 9/29 11/19				
Milpitas	9/25					
Milpitas Adult Education		9/29,10/20	10/3 - 47			
<b>Campbell Union High School District</b>						
Branham	8/4, 9/16 10/14	11/19				
Del Mar	8/4, 9/16	9/19				

	9/17, 10/14					
Leigh	8/4, 9/16	9/23				
Prospect	8/4, 9/16	11/19				
Westmont	8/4, 9/16	11/19				
<b>Los Gatos-Saratoga Union High School District</b>				<i>CASA Parent Group: Meeting 1/13 to discuss training on Trends</i>		
Los Gatos		12/16				
Saratoga						
<b>Mountain View Los Altos Union High School District</b>						
Mountain View		12/4				
Los Altos						
<b>Fremont Union High School District</b>						
Cupertino	9/24, 9/25					
Fremont	9/24, 9/25	9/26				
Homestead	9/24, 10/14					

	12/5					
Lynbrook	9/24, 9/25 10/14					
<b>Santa Clara Unified School District</b>						
Santa Clara		12/11				
Wilcox		12/11				
New Valley	10/20	12/11				
<b>Gilroy Unified School District</b>						<b>12/24</b> – Discussed difficulty connecting with all three schools – received the a list of people to contact
Gilroy		9/11				
Christopher		9/11				
Mt. Madonna Continuation		9/11				
<b>Morgan Hill Unified School District</b>						<b>12/24</b> – outlined difficulty connecting with both schools – given a list of people to meet at the schools
Ann Sobrato		9/11				
Live Oak		9/10				

		9/11				
<b>Other Schools</b>						
Downtown College Prep		10/16				
Washington Elementary		10/22		<i>Parent Education for Jan - Spanish</i>		
Snell Community <b>County Office of Education</b>		8/20	<i>Scheduled 6 Presentations for January</i>			
<b>Center for Employment Training (CET)</b>		8/18, 11/3	<b>Presentations</b> 7/30 – 40 Corporate			
			<b>Students</b> 8/1-34, 8/8-57			
			8/17-17, 9/5-40			
<b>Private Schools</b>						
Holy Family School			10/21- 155 Kindergarten, 211 8 <sup>th</sup> graders			
Notre Dame High School			<i>SADD Youth Leadership</i>		10/30 – GRRW Vision Goggles - 55	



			<i>Training: Jan 8</i>			
<b>Charter Schools</b>						
KIPP		10/16				
Escuela Popular		10/16				
Latino College Preparatory Academy	12/9 12/30	11/5, 11/6, 12/9	<i>Presentations in February</i>	11/6 - 440 Community Forum fliers to parents		
Leadership Summit Public		11/5		11/7 - 100 Community Forum fliers to parents		
San Jose Conservation Crops		8/20				
ACE		10/16				
<b>Sunnyvale Unified School District</b>						<b>10/15</b> – wanted 1,000 Marijuana 4-Pager for students to take home to parents
<b>San Jose State University</b>				Presentation: 45		
	<b><u>Contacts: Calls</u></b>	<b>Meetings, Material Distribution</b>	<b>Presentations Number of Students</b>	<b>Parent Activities/Number of Parents</b>	<b>Unique Projects/ Number of Participants</b>	<b>District Level Activities/Number of Participants</b>
<b>TOTALS</b>	<b>67</b>	<b>79</b>	<b>654 youth 234 adults</b>	<b>1,022 parents 2175 Forum Fliers</b>	<b>110 youth 8 adults</b>	<b>1,531 parents &amp; youth 2,460 Forum Fliers</b>